

Content Calendar Years 1 ,2 ,3

Years 1 & 2

Every month:

Monday	Meditation Monday (pics of live stream)
Tuesday	Cat pictures
Wednesday	Song lyrics to old song (with link to check it out)
Thursday	Pic of friends/family
Friday	Songwriting tip
Saturday	Discuss topic artist is passionate about (with guitar in frame)
Sunday	Picture with dreamcatcher

Monday	Motivational Monday (with quote)
Tuesday	Topical Tuesday
Wednesday	Sign up to mailing list
Thursday	Clip of latest performance/live stream
Friday	Podcast/YouTube speaking about songs/journey as a DIY artist
Saturday	What inspires artist + 1 or 2 facts about artist
Sunday	Picture of artist with guitar or musical set up

Monday	Meditation Monday
Tuesday	Cat pictures
Wednesday	Walking Wednesday (pic/vid out in nature on walk)
Thursday	Yoga Sequence (live stream optional)
Friday	Selfie
Saturday	Offer a freebie/competition
Sunday	Sunset picture

Monday	Motivational Monday
Tuesday	Topical Tuesday
Wednesday	Picture/video of artists choice
Thursday	Throwback Thursday
Friday	Fan of the month
Saturday	Any press coverage
Sunday	Hot chocolate, candles, cosy pic or live stream (join artist for find sound Sunday live stream with Q&A)

Year 3

Every month:

Those left blank are for inspired and spontaneous travelling photos/videos

Monday	Motivational Monday
Tuesday	
Wednesday	Travelling photos
Thursday	
Friday	Workings of new song
Saturday	
Sunday	Snippets of vlog with link to full video payments

Monday	Picture of the country TROI is in
Tuesday	
Wednesday	Travelling photos
Thursday	Pics/vid of artist busking
Friday	
Saturday	
Sunday	Snippets of vlog with link to full video payments

Monday	Picture of artist with her mascot next to iconic attraction of the country
Tuesday	
Wednesday	Travelling photos
Thursday	
Friday	Completed new song about the country the artist has travelled to
Saturday	
Sunday	Snippets of vlog with link to full video payments

Monday	Motivational Monday
Tuesday	
Wednesday	Travelling photos
Thursday	Video explaining travel experiences this month (talk about journal that the artist will sell as Merch)
Friday	
Saturday	Live stream - Q&A, international yoga
Sunday	Snippets of vlog with link to full video payments